

## Tekst 2

1p 2 Wat vindt John Biggs van de Playaway?

Hij vindt

- A dat de Playaway makkelijker via internet op te laden zou moeten zijn.
- B de Playaway vooral aantrekkelijk omdat hij makkelijk te gebruiken is.
- C het jammer dat er maar een enkel boek op de Playaway staat.

### One player, one book

In a world filled with complicated MP3 players and online audio stores, it's a wonder that anyone gets any listening done at all. Playaway hopes to change all that by making an audio book purchase as easy as plopping down a credit card at the airport gift shop.

Playaway's MP3 players, about the size of a pack of cigarettes, each contain one unabridged audio book. Titles include "The Da Vinci Code" and "Anansi Boys", with more on the way. The devices come with headphones and a triple-A battery. When you're ready to listen, simply pull a protective tab to get the battery going.

The Playaway cannot be loaded with a different book, but you can add it to your library and listen to it again and again.

A small screen shows the elapsed time, and the device has buttons for fast-forwarding, rewinding, adding bookmarks and skipping chapters.

There's even a Voice Speed button, which compresses the audio slightly, reducing the total playing time without sacrificing audio quality. The devices are available at bookshops, retail stores and online for \$35 to \$50.

iPod owners may smirk at a one-book-only device, but I think Playaway may be the easiest and fastest way to get from the store to Chapter 1.

**John Biggs (NYT)**

